

# Company Brochure 2015

# ❖ The Consultancy

## We support you in your businesses

- ❖ 99 Advisory provides advice to financial management on their decision making process and on the implementation of their strategic and operational projects.
- ❖ Founded in 2009, the Company is made up of about 40 consultants working for a portfolio of over 80 clients, for whom we have achieved more than 150 missions.
- ❖ We are located in France, in Luxembourg and in the United-Kingdom in order to have the best availability for our clients.
- ❖ The excellence of our results is thanks to our continuous motivation and entrepreneurial approach that is shared by our whole team.

### Strategy

- ❖ Strategic analysis

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- ❖ Definition and implementation of growth strategies

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- ❖ Definition and establishment of commercial and marketing policies

### Organisation

- ❖ Complex project management

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- ❖ Optimisation of the operational performance

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- ❖ Launch of integration projects for business monitoring tools

### Control and Regulation

- ❖ Follow up of RCCI & RCSI departments, internal control, and risk management departments

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- ❖ Support to the financial departments

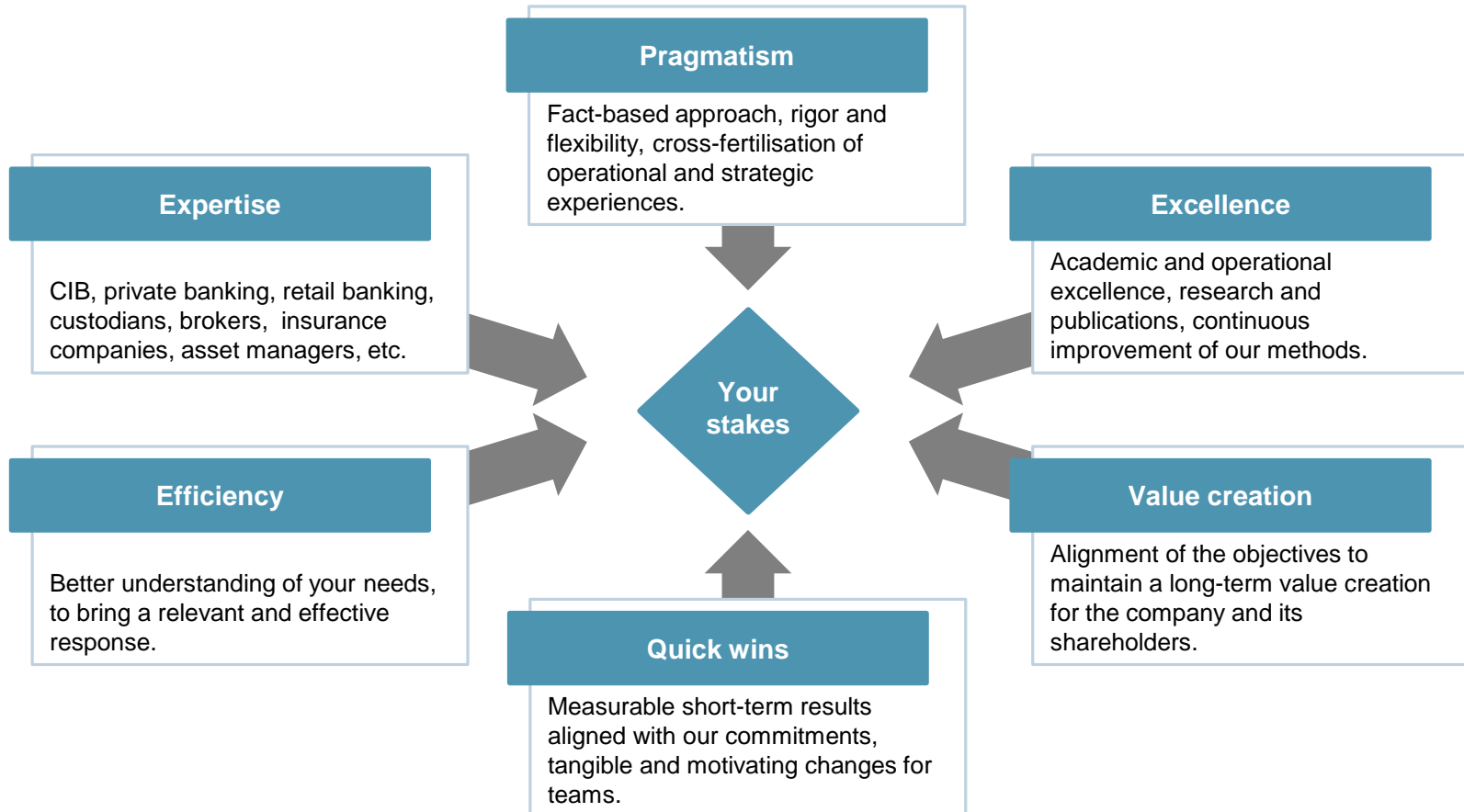
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- ❖ Support in the implementation of regulatory evolutions

# ❖ Our competencies

## We put our whole experience at your disposal

- ❖ Our success is primarily based on the one of our clients for whom we are committed to constantly deliver effective, practical and quick results to create value on the long term.



## Strategy

### Strategic due diligence

- ❖ Market and attractiveness analysis
- ❖ Competitors benchmark on KSF
- ❖ Target's growth potential evaluation

→ **Go/No Go recommendation**

### Creation of an intermediation bank in asset management

- ❖ Approval of the target organisation
- ❖ Definition of the legal framework
- ❖ Obtaining of the required license for investment services
- ❖ Definition of the required resources

→ **Go Live**

### Benchmark of an OTC offer

- ❖ Definition of the scope of the study
- ❖ Constitution of interview guidelines
- ❖ Interviews and editing of the final documentation
- ❖ Presentation of findings

→ **Recommendations on the offer, the perimeter, the organisation**

## Organisation

### Post-merger organisation of a bank's subsidiary

- ❖ Implementation of performance indicators and monitoring tool for the management
- ❖ Management of ad hoc businesses committees (Legal, IT & Operations, Commercial)

→ **Minimisation of customers' impact**

### Distributor's reorganisation

- ❖ Recast of cross-functional processes
- ❖ Definition of strategic and operational dashboards
- ❖ Definition of arbitration models

→ **Improvement of quality of services and of operational and financial performance**

### Management of an IT transformation project

- ❖ Formalisation of functional and technical specifications
- ❖ Redefinition of organisational and technical processes
- ❖ Management of the IT development team

→ **Go live of the information system**

## Control and Regulation

### Monitoring of compliance, control, and risk

- ❖ Delegation of compliance and internal control
- ❖ Support to the establishment of risk management measures

→ **Reinforcement of the security procedures**

### Regulatory reporting audit (SURFI and PRC)

- ❖ Business process analysis including data quality and regulatory compliance analysis
- ❖ Recommendations and implementation of improvements

→ **Secured regulatory reporting**

### Implementation of stress tests including liquidity ratios

- ❖ Definition of scenarios and data identification
- ❖ Development of the calculation tool
- ❖ Presentation of the results to management

→ **Adaptation of the regulatory risk monitoring**

## Corporate & Investment Banking



## Private Banking



## Public Sector



## Real Estate



## Financial services



## Asset Management



## Private Equity




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Consulting Dedicated To The Financial Industry

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