

Press Release

April 5th, 2019 London, United Kingdom

Alain Amador dos Santos appointed UK Managing Partner *Banking & Asset Management*



London, April 1st, 2019 – 99 Advisory, key player in advisory services on strategy, organisation and regulation for financial services, announces that Alain Amador dos Santos has been appointed Managing Partner for the 99 Advisory UK office. Alain will be responsible for leading the development of the client activities in the UK. This appointment not only strengthens the positioning of 99 Advisory in Risk and Finance issues but is a step forward in the international development of 99 Group.

Alain will closely work with Olivier Dyer, CEO of 99 Advisory UK.

Alain's main responsibility is to lead the UK business of 99 Advisory firm whilst providing services to its growing client base.

Alain holds a master's degree in Finance from Nova School of Business and Economics and a master's degree in Economics from University of Paris II, Pantheon-ASSAS.

He started his career in Risk Management at BNP PARIBAS in Lisbon, Portugal. He then moved on to various managerial roles in Tier 1 banks in Lisbon and London, covering risk modelling and Regulatory topics.

After ten years in banking, Alain joined the consulting world where he led a multitude of projects in Strategy, Risk, Finance, Regulation and Data Analytics.

He first joined the Risk Advisory practice in Deloitte UK, where he was also responsible for the stress testing proposition for the EMEA market. He then joined Oliver Wyman where he contributed to the development of the Finance and Risk practice for the French market.

More recently, he has been focusing on a wide-range of topics, such as Brexit, Climate Change risk, Non-Financial risk, Basel IV, Data Analytics, Digitalisation in banking and Artificial Intelligence.

Alain has more than seventeen years of experience in banking and management consulting across Commercial and Investment banking, Retail and SME banking, and Commercial Real Estate, covering the major European markets, South Africa and the US. He brings with him a strong network of relationships in the banking industry and a deep understanding of industry best practices and regulation across EMEA.

Oliver Dyer, CEO 99 Advisory UK says:

« We are delighted to welcome Alain who brings his recognised international experience in the financial industry. I am confident that Alain is the right person for leveraging our extensive industry knowledge and put our priorities into execution in a complex market landscape across Europe: to fully support our clients in the UK, but also in France and Luxembourg ».

About 99 Advisory

99 Advisory is a professional services firm, headquartered in Paris and based in London and Luxembourg, dedicated to the financial services.

99 Advisory UK provides management consulting services in strategic advisory; risk management; regulatory implementation; marketing / sales / customer experiences; digital operating models; and change management to a wide range of financial institutions

In a fast-moving regulatory environment, today's financial services institutions must grapple with compliance, capital management, business risks and global growth, while meeting greater demands for transparency and innovation.

Our industry professionals in global banking & capital markets, retail banking & wealth management, insurance, asset management are located in major finance hubs – London, Paris, Luxembourg – allow us to rapidly mobilize and dedicate teams to the right client project.

Created in 2009, the firm employs over 200 consultants working with more than 300 clients.

We still share the same entrepreneurial spirit with our teams and strive to deliver our clients the excellent service they deserve.

Contacts:

Alain Amador dos Santos

Managing Partner 99 ADVISORY UK
63, St Mary Axe
EC3A 8AA
alain.amadordossantos@99-advisory.com
<http://www.99-advisory.com>

Olivier Dyer

Chief Executive Officer 99 ADVISORY UK
92, av. Charles de Gaulle
92 200 Neuilly-sur-Seine
olivier.dyer@99-advisory.com
<http://www.99-advisory.com>

Louisa Melbouci

Marketing Director 99 ADVISORY
92, av. Charles de Gaulle
92 200 Neuilly-sur-Seine
louisa.melbouci@99-advisory.com
<http://www.99-advisory.com>

